

Mark Nuttall
Director Giddy Kippers Ltd and Lazer Fazer Ltd

Renewing or re-vamping our website is a process I hate having to do.

As a visual person I know what I'm after. That's what often makes this job a difficult 'tooth pulling' exercise for me.

Communication, nurturing and developing an idea into a reality is where the skill really lies.

We as a company have had many websites and re-vamps over our 10 years of existence and they have all been okay. But just that - okay.

This time around, we needed two sites developing. One from scratch for our new business and a re-vamp of our existing business website.

I decided to try and find someone I could really work with, a company who would take our web presence forwards and give us a strong and function site that had a distinctive brand design that looked exciting, dynamic and fresh.

I looked at many web-design sites and was immediately bored and uninspired, so I had a few coffees and a think.

I decided that what we needed was to be able to sit down with a web-designer and explain what we were about. Show them what made us tick and what exactly it was we wanted to communicate to our customers.

I also wanted to see evidence that they displayed a good strong sense of design flair.

More investigation brought CMS Live to my attention, I called the number and we arranged a meeting.

Gemma and Martin attended a meeting at our business HQ along with my partner and our General Manager.

There, we were able to chat and show our ideas and discuss the requirements for both websites.

From that moment onwards, it was a pleasure to be able to sit back and let CMS Live do their stuff. First of all they concentrated on lazerfazer.com

This was from scratch and something they turned around in next to no time.

We were bowled over with the new site and have subsequently had many complimentary comments regarding the look and the ease of use of the website.

The second site giddy-kippers.com was a re-vamp of an existing site (although built from the ground up) and a little more difficult to get right as this brand has been established for 10 years. The CMS team understood all this and supplied us with some strong design images to choose from.

The communication process was just brilliant and in no time they had developed a website that not only worked as fully functional front ender for our business, but has the ability to be added to moving the business forwards.

The whole experience was both easy and exciting. We now have two websites that are both functional and very strong, design-wise (important to me).

To sum up, I found that Gemma (our contact at CMS Live) grasped the brief immediately and was very excited to work on the projects which made the whole process as easy and as straight forwards as CMS claim on their website.

I would definitely have no problem recommending their work to any company who are looking for a fresh, dynamic and exciting new website.

Thanks

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